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## CRITERIA FOR REVIEWING APPLICATIONS

In reviewing any application for approval, the following elements shall be considered:

1. **NO CASE WILL BE SCHEDULED FOR DESIGN REVIEW CONSIDERATION UNTIL ALL OF THE REQUIRED MATERIALS AS OUTLINED UNDER REQUIRED ITEMS FOR DESIGN REVIEW APPLICATION ARE FILED BY THE SUBMITTAL DEADLINE DATE. PLEASE CONTACT THE PLANNING DIVISION IF THERE ARE ANY QUESTIONS.**
2. All materials used in construction, finishing, accenting or trimming any building, structure or sign shall be of superior quality and be compatible with any material used in buildings, structures and/or signs in proximity to the applicant's property.
3. The buildings, structures or signs shall be in proper scale with the proposed site, in proper scale with other buildings, structures and signs in proximity, and shall allow for visual separation of vehicular and pedestrian traffic.
4. The special treatment of doors, doorways, windows and walkways shall be required to provide relief, shadow and shade whenever possible and be architecturally compatible with the overall project.
5. The on-site placement of all power and utility lines shall be compatible with the other development in proximity to the proposed project which should include a placement of such on-site utilities underground or concealed minimizing any negative or visually detrimental effects.
6. The overall design of the building, structure, or sign and it's site shall not adversely affect the present or potential development of the nearby sites or the traffic pattern on abutting streets by virtue of it's type, it's placement on the lot, and the location of parking areas and driveways.
7. The design, placement and details of landscaping and walls, regardless of intended or required function, shall be established so as to eliminate all negative or detrimental visual elements.
8. Landscaping should be used to break up parking areas, separate pedestrian areas and separate buildings and drives.
9. The on-site traffic circulation pattern shall provide for separation of pedestrian and vehicular traffic as well as provide safe and orderly circulation.
10. Signs shall be in appropriate scale, proportion, color and overall design relative to the exterior architectural character of the buildings or structures.
11. Any on-site illumination shall be architecturally compatible with the overall project and not create any negative or visually detrimental effects.
12. The project, including but not limited to the site, landscaping, lighting, buildings, structures, walls or signs, shall comply with city ordinance(s).